

## Message Regarding Heavy Rains in July 2018

We at Mazda Motor Corporation wish to express our sympathy and concern for all those affected by the heavy rains in July 2018 and offer our sincere condolences to those who lost family and friends. As a local company in Hiroshima, Mazda's highest priority is the swift recovery of the affected people and reconstruction of the affected areas, and we have provided the necessities and personnel support.

We have worked closely with local communities and suppliers to ensure plant and administrative operations have minimal impact on safety and traffic conditions in affected areas and do not impede government- and community-led relief efforts. Given the improvements in parts supply, commuting, and other factors thanks to the relief efforts, Mazda returned to normal operations on September 10.

In order to grow further as a company trusted by the community, we will continue our initiatives, including dispatching volunteers to disaster-affected areas, to contribute to quick recovery and reconstruction. We ask for your continuous support and guidance.

Akira Marumoto  
Representative Director, President and CEO  
Mazda Motor Corporation

**The following is a summary of Mazda's principal relief efforts to date** (as of August 31).

### Personnel support

- Mazda employees provided medical assistance, field work, administrative support, and other relief activities.

### Material support

- Sandbags, drinking water, work gloves, dust masks, towels, and dust cloths were provided to affected areas.
- Company cars were loaned to affected areas.
- Ten trucks were donated to affected areas.

### Facilities

- Mazda's Taibi Training Center in Saka, Aki-gun, was opened as an accommodation facility for volunteers from August 1 through 30.

### Donations

- Mazda donated 100 million yen to relief efforts (80 million yen to Hiroshima Prefecture, 20 million yen to the Japanese Red Cross Society).
- A donation box was set up in the headquarters building lobby from July 26 through August 31.

## Music Concert Held in Hiroshima Head Office Lobby

Members of the Hiroshima Symphony Orchestra performed a concert in the lobby of Mazda's Head Office on 26



July.

Concert organizers hoped the performance could offer support and encouragement through music to those in the local community affected by July's devastating rains, including Mazda employees and their families. The octet - composed of four first and second violins, two violas, cello, and bass - gave a carefree, delicate, and energetic

performance, which was enjoyed by 207 attendees.

The next lobby concert will take place on 3 October, with a following concert planned to be held in January next year.

For many years, Mazda has been a strong supporter of the Hiroshima Symphony Orchestra, which works hard to promote the arts and inspire the local community.

## “Inspiring School Michikusa” Held in August

As part of its effort to develop well-rounded youth, the Mazda Foundation (Chairman: Masamichi Kogai) holds “Inspiring School Michikusa” every year at three locations in Hiroshima. The program is co-sponsored by the Hiroshima City Culture Foundation. “Inspiring School Michikusa” encourages youth to stop and take a closer look at things that catch their eye, even flowers and stones. The program was named in hopes of inspiring children to cherish a

sense of wonder in their everyday lives. The students spend three days with new friends away from



Caption: Mitaki Children’s Nature Center and Green Sports Center (21-23 August)

home and school. Designed to spark students’ imagination and creativity, the program includes activities to familiarize students with nature and help them learn the value of teamwork. It also aims to raise students’ interest in science, technology, and exploring the unknown. The program began in 1998 and regularly receives three times more applications than places available. This year’s program, held in August, was full of smiling students.

## Mazda Supports Program for Child Victims of the Great East Japan Earthquake

Mazda assisted the Support Our Kids Project in sending students to France and Australia on the organization’s Homestay Program,



which is now in its eighth year. The program helps child victims of the Great East Japan Earthquake become self-reliant and grow into leaders who can support recovery efforts in the Tohoku region. Through the support of many people and organizations, including embassies throughout Japan, students have the opportunity to participate in homestays abroad and cultural events hosted by embassies. The nine junior and senior high

school students who participated in the homestay in France were able to directly experience the joys of automobiles through watching the 24 Hours of Le Mans race and driving a racing kart. Mazda hopes that the students will develop their own “never give up” attitude and spirit of determination through meeting various individuals who embody perseverance and inexhaustible defiance in the face of adversity.

## Mazda Roadster and Roadster RF Updated Models Released

Compact open-top sports cars Mazda Roadster, which is known as MX-5 overseas, and Roadster RF (retractable fastback) models were updated with an improved gasoline engine to enhance the Jinba Ittai bond between driver and car. Both the updated models and the special edition “Caramel Top” model of the Roadster went on sale 26 July. The update is part of Mazda’s initiative to standardize i-ACTIVSENSE advanced safety technology across all Mazda vehicles. The main seven models sold in Japan, including sports

cars, qualify for the Safety Support Car S Wide rating under the public awareness campaign by the Ministry of Economy, Trade and Industry and Ministry of Land, Infrastructure, Transport and Tourism. In terms of drivability, the Roadster RF offers nimble and exhilarating linear response thanks to its SKYACTIV-G 2.0 gasoline engine, which boasts greatly improved torque, lightweight engine parts, and high-performance engine sound, in addition to the car’s classic quick acceleration. The Roadster’s

SKYACTIV-G 1.5 gasoline engine was enhanced to drive more in tune with human intuition while still keeping its pleasurable acceleration. The special edition “Caramel Top” brown hood and new sport tan leather seats comprise a distinct and elegant color scheme for the special edition model.



Mazda Roadster Special Edition Caramel Top