

For release Feb. 27, 2018

## Mazda Production and Sales Results for January 2018 (Flash Report)

Mazda Motor Corporation's production and sales results for January 2018 are summarized below.

### I. Production

	Breakdown	Jan 2018	
		Units	YoY Change (%)
<b>DOMESTIC PRODUCTION</b>	Passenger Vehicles	74,755	+12.3
	Commercial Vehicles	760	-4.6
	<b>Total</b>	<b>75,515</b>	<b>+12.1</b>
<b>OVERSEAS PRODUCTION</b>	Passenger Vehicles	60,047	+26.0
	Commercial Vehicles	2,508	-20.8
	<b>Total</b>	<b>62,555</b>	<b>+23.0</b>
<b>GLOBAL PRODUCTION</b>	Passenger Vehicles	134,802	+18.0
	Commercial Vehicles	3,268	-17.5
	<b>Total</b>	<b>138,070</b>	<b>+16.8</b>

Note 1: Overseas production figures indicate Mazda-branded units coming off the production line (excluding CKD units). However, non-Mazda-branded passenger vehicles produced at the Mexico plant are included.

Note 2: Global production figures are the sum of domestic and overseas production volumes.

### 1. Domestic Production

Mazda's total domestic production volume in January 2018 increased 12.1 % year on year due to increased production of passenger vehicles.

[Domestic production of key models in January 2018]

CX-5:	32,412 units (up 78.8% year on year)
Mazda3 (Axela):	13,856 units (down 7.2% year on year)
CX-3:	8,840 units (up 18.9% year on year)

### 2. Overseas Production

Mazda's overseas production volume in January 2018 increased 23.0% year on year due to increased production of passenger vehicles.

[Overseas production of key models in January 2018]

Mazda3:	26,841 units (up 37.9% year on year)
Mazda2:	8,646 units (up 49.4% year on year)
CX-4:	7,216 units (up 49.4% year on year)

## II. Domestic sales

	Breakdown	Jan 2018	
		Units	YoY Change (%)
<b>DOMESTIC SALES</b>	Passenger Vehicles	16,004	+4.5
	Commercial Vehicles	1,694	+5.0
	Registration Total	14,022	+1.2
	Micro-mini Total	3,676	+20.0
	<b>Total</b>	<b>17,698</b>	<b>+4.6</b>

Mazda's total domestic sales volume in January 2018 increased 4.6 % year on year due to increased sales of passenger and commercial vehicles. Mazda's registered vehicle market share was 5.8% (up 0.4 points year on year), with a 2.4% share of the micro mini segment (up 0.3 points year on year) and a 4.4% total market share (up 0.2 points year on year).

[Domestic sales of key models in January 2018]

Mazda2 (Demio): 4,097 units (down 3.1% year on year)  
 CX-8: 2,936 units  
 CX-5: 2,045 units (up 19.4% year on year)

## III. Exports

	Breakdown	Jan 2018	
		Units	YoY Change (%)
<b>EXPORTS</b>	Passenger Vehicles	67,301	+33.5
	North America	17,463	+48.4
	Europe	20,918	+60.3
	Oceania	8,599	-5.3
	Others	20,321	-20.6
	<b>Total</b>	<b>67,301</b>	<b>+33.5</b>

Mazda's export volume in January 2018 increased 33.5% year on year, reflecting increased shipments to North America, Europe and other regions.

[Exports of key models in January 2018]

CX-5: 32,350 units (up 117.6% year on year)  
 Mazda3: 12,542 units (up 10.4% year on year)  
 CX-3: 9,295 units (up 69.5% year on year)

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