

For release August 30, 2018

Mazda Production and Sales Results for July 2018 (Flash Report)

Mazda Motor Corporation's production and sales results for July 2018 are summarized below.

I. Production

	Breakdown	July 2018		Jan - July 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	57,595	-30.8	566,100	+3.6
	Commercial Vehicles	584	-39.5	6,795	+9.2
	Total	58,179	-30.9	572,895	+3.6
OVERSEAS PRODUCTION	Passenger Vehicles	43,421	-4.5	343,962	+1.2
	Commercial Vehicles	3,519	+9.2	21,536	-11.8
	Total	46,940	-3.6	365,498	+0.4
GLOBAL PRODUCTION	Passenger Vehicles	101,016	-21.5	910,062	+2.7
	Commercial Vehicles	4,103	-2.0	28,331	-7.6
	Total	105,119	-20.9	938,393	+2.3

Note 1: Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units). However, non-Mazda-brand passenger vehicles produced at the Mexico plant are included.

Note 2: Global production figures are the sum of domestic and overseas production volumes.

1. Domestic Production

Mazda's total domestic production volume in July 2018 decreased 30.9% year on year due to decreased production of passenger and commercial vehicles.

[Domestic production of key models in July 2018]

CX-5: 25,338 units (down 27.0% year on year)
 CX-3: 10,189 units (down 28.6%)
 Mazda3 (Axela): 9,402 units (down 24.1%)

2. Overseas Production

Mazda's overseas production volume in July 2018 decreased 3.6% year on year due to decreased production of passenger vehicles.

[Overseas production of key models in July 2018]

Mazda3: 19,229 units (down 1.5% year on year)
 Mazda2: 10,043 units (up 21.3%)
 CX-4: 5,429 units (up 38.0%)

II. Domestic sales

	Breakdown	July 2018		Jan - July 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	13,530	-11.5	121,271	+5.8
	Commercial Vehicles	1,986	-5.3	13,583	-5.0
	Registration Total	12,107	-14.5	108,762	+4.0
	Micro-mini Total	3,409	+5.7	26,092	+7.1
	Total	15,516	-10.8	134,854	+4.6

Mazda's total domestic sales volume in July 2018 decreased 10.8% year on year due to decreased sales of passenger and commercial vehicles. Mazda's registered vehicle market share was 4.3% (down 0.8 points year on year), with a 2.1% share of the micro mini segment (down 0.1 points) and a 3.5% total market share (down 0.6 points).

[Domestic sales of key models in July 2018]

Mazda2 (Demio): 3,410 units (down 24.2% year on year)
CX-5: 2,265 units (down 16.5%)
CX-8: 2,025 units

III. Exports

	Breakdown	July 2018		Jan - July 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	52,621	-26.8	470,653	+5.5
	North America	17,150	-46.1	179,436	+14.9
	Europe	17,336	-5.7	118,462	-6.0
	Oceania	4,315	-26.1	45,365	-1.6
	Others	13,820	-12.7	127,390	+8.1
	Total	52,621	-26.8	470,653	+5.5

Mazda's export volume in July 2018 decreased 26.8% year on year, reflecting decreased shipments to North America, Europe, Oceania and other regions.

[Exports of key models in July 2018]

CX-5: 28,729 units (down 12.2% year on year)
CX-3: 7,153 units (down 38.9%)
Mazda3: 7,033 units (down 47.3%)

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