



ZOOM-ZOOM

For release October 11, 2018

Updated Mazda CX-5 Launched in Japan

*Becomes the first model in Japan available with SKYACTIV-G 2.5T engine;
special edition model features a premium-feeling interior*

HIROSHIMA, Japan—Mazda Motor Corporation has begun accepting pre-orders for the updated Mazda CX-5 at dealerships throughout Japan. The freshened crossover SUV offers a distinctive design coupled with the pleasure of *Jinba-ittai* driving - responsive control over driving, turning and braking – in everyday driving situations. Pre-orders have also begun for the CX-5 Exclusive Mode special edition. This range-topping special edition model combines carefully selected materials that create a look of warmth and modernity. Sales of the updated CX-5 and CX-5 Exclusive Mode special edition start on November 22.



Mazda CX-5 XD Exclusive Mode

Sold in 120 different countries and accounting for a full quarter of the brand's global sales volume, the CX-5 is a core model in the Mazda lineup. Popular for its striking design, innovative SKYACTIV technologies and a pleasing performance feel that makes you want to keep on driving, the car has been acclaimed domestically and in overseas markets. The CX-5 has received more than 100 awards, including the prestigious Japan Car of the Year award, since the launch of the first-generation model in 2012.¹

With this update, the SKYACTIV-G 2.5T is added to the powertrain lineup, making the CX-5 the first model in Japan available with this 2.5-liter inline-four direct-injection turbocharged gasoline engine. While the diesel delivers powerful torque and excels at long-distance cruising, the SKYACTIV-G 2.5T realizes a powerful and refined driving experience. Acceleration response is faithful from low revs, through the mid-range and up to the highest rpms, creating an interactive feel that makes drivers want to stay behind the wheel.

G-Vectoring Control Plus (GVC Plus) enhances handling stability on slippery road surfaces and when changing lanes on the highway. This updated version of G-Vectoring Control now regulates vehicle motion when returning the steering wheel to center as well as when beginning a steering action.

Models powered by the SKYACTIV-D 2.2 diesel engine are available for the first time with a six-speed manual transmission. The updated CX-5 diesel becomes the only model in its class² to offer a manual option, providing SUV drivers with the pleasure of greater control over the car.

As the highest-grade CX-5 available, the Exclusive Mode special edition combines a finely-crafted interior with high-quality materials such as Nappa leather and real woodgrain decorative panels to create a refined cabin space that blends warmth and modernity. Such high-quality materials and fine craftsmanship bring new joy to the experience of owning a CX-5.

Moving forward, Mazda will continue to regularly update models so customers can enjoy driving pleasure and outstanding environmental and safety performance in all kinds of common driving situations. In so doing, the company aims to build a strong bond with customers and become an irreplaceable presence in their lives.

■ Updates to the Mazda CX-5

● Powertrain, handling stability and ride comfort

- The first model in Japan available with the SKYACTIV-G 2.5T, a 2.5-liter inline-four direct-injection gasoline turbo engine. Burning regular unleaded gasoline, it outputs up to 169 kW (230PS) at 4,250 rpms and produces up to 420 N·m (42.8kgf·m) of torque at 2,000 rpms.
- GVC Plus, a new technology that improves handling stability at high speeds and during emergency maneuvers while suppressing sudden, unintended movements to enhance passengers' peace of mind, comes as standard equipment on all model grades.
- The SKYACTIV-MT six-speed manual transmission is now available with the SKYACTIV-D 2.2 diesel engine in both FWD and AWD configurations.

● Advances in safety and convenience

- Nighttime pedestrian detection is added to Advanced Smart City Braking Support (Advanced SCBS).⁴
- A 360° View Monitor is standard equipment on the Exclusive Mode special edition and is available as a factory-installed option for all model grades.
- Mazda Connect car-connectivity system supports Apple CarPlay⁵ for the first time on a Mazda model in Japan.⁴
- Mazda Connect car-connectivity system supports Android Auto™⁶ for the first time on a Mazda model in Japan.⁴

● Improvements in design and quality

- The 17-inch aluminum wheels are painted Gray Metallic instead of Dark Silver. (The design is unchanged.)
- The climate control panel, switches and dials are redesigned for better feel and operability.⁴
- For models with normal speakers, the surface material of the A-pillar trim has been changed from resin to fabric. In addition, tweeters have been added at the base of the A-pillar, increasing the number of speakers from four to six.⁷

● Exclusive Mode special edition (with SKYACTIV-G 2.5T or SKYACTIV-D 2.2)

The Exclusive Mode special edition offers Mazda's highest-grade interior, using specially selected materials such as Nappa leather upholstery and real woodgrain trim to create a premium cabin space with the feel of a higher-class vehicle. In addition, features and functions that improve comfort and safety enhance the joy of ownership.

- Seats are upholstered in soft, smooth Nappa leather and the exclusive interior color coordination uses black on the pillars and ceiling and Deep Red in the lower areas.
- Real woodgrain is used in decorative trim panels for a look of refinement and warmth.
- The frameless rear-view mirror provides a wider field of vision and a cleaner look.
- 19-inch aluminum wheels with exclusive dark gloss paint accentuate a look of composure and toughness.
- Both front seats feature a ventilation system that extracts hot air trapped between the occupant and the seat surface.
- The seven-inch TFT LCD display mounted in the center of the meter cluster shows essential driving information in a well-organized and easy-to-read manner.
- White LEDs are used throughout the cabin for consistent interior lighting, and foot lamps come as standard equipment for both front and rear seats.

■Manufacturer's suggested retail prices for the Mazda CX-5

(*model shown in photo)

Model grade	Drive	Engine	Transmission	MSRP (yen) (with tax)	JC08 test cycle fuel economy (km/L) ⁸	WLTC test cycle fuel economy (km/L) ⁸			Tax reduction ⁹ Acquisition tax/ Weight tax	
						City (WLTC-L)	Suburban mode (WLTC-M)	Highway mode (WLTC-H)		
20S	FWD	SKYACTIV-G 2.0	SKYACTIV- DRIVE (6EC-AT)	2,570,400	16.0	14.6	11.9	15.1	16.2	Not applicable/ Eco-car tax rate applies
20S PROACTIVE				2,802,600	16.0	14.6	11.9	15.1	16.2	
25S	4WD	SKYACTIV-G 2.5		2,797,200	-	13.0	10.2	13.4	14.7	Not applicable/ Not applicable
25S PROACTIVE				3,029,400	-	13.0	10.2	13.4	14.7	
25S L Package	FWD	SKYACTIV-G 2.5		3,018,600	14.8	13.8	10.8	14.3	15.7	Not applicable/ Eco-car tax rate applies
	AWD			3,245,400	-	13.0	10.2	13.4	14.7	
25T L Package	FWD	SKYACTIV-G 2.5T		3,326,400	-	12.6	9.4	12.9	14.4	Not applicable/ Not applicable
	AWD			3,553,200	-	12.2	9.1	12.4	14.1	
25T Exclusive Mode	FWD		3,650,400	-	12.6	9.4	12.9	14.4		
	AWD		3,877,200	-	12.2	9.1	12.4	14.1		
XD	FWD	SKYACTIV-D 2.2	SKYACTIV- DRIVE (6EC-AT)	2,883,600	-	17.4	13.9	17.6	19.6	Tax exempt/ Tax exempt
			SKYACTIV- MT(6MT)		-	19.4	16.9	19.2	20.9	
	AWD		SKYACTIV- DRIVE (6EC-AT)	3,110,400	-	16.6	13.6	16.5	18.6	
			SKYACTIV- MT(6MT)		-	18.6	16.3	18.4	20.0	
XD PROACTIVE	FWD		SKYACTIV- DRIVE (6EC-AT)	3,115,800	-	17.4	13.9	17.6	19.6	
			SKYACTIV- MT(6MT)		-	19.4	16.9	19.2	20.9	
	AWD		SKYACTIV- DRIVE (6EC-AT)	3,342,600	-	16.6	13.6	16.5	18.6	
			SKYACTIV- MT(6MT)		-	18.6	16.3	18.4	20.0	
XD L Package	FWD	SKYACTIV- DRIVE (6EC-AT)	3,331,800	-	17.4 [17.6]	13.9 [14.2]	17.6 [17.5]	19.6 [19.8]		
		SKYACTIV- MT(6MT)		-	19.4	16.9	19.2	20.9		
	AWD	SKYACTIV- DRIVE (6EC-AT)	3,558,600	-	16.6 [16.8]	13.6 [13.4]	16.5 [16.8]	18.6 [18.9]		
		SKYACTIV- MT(6MT)		-	18.6	16.3	18.4	20.0		

XD Exclusive Mode*	FWD		SKYACTIV- DRIVE (6EC-AT)	3,655,800	-	17.4 [17.6]	13.9 [14.2]	17.6 [17.5]	19.6 [19.8]
			SKYACTIV- MT (6MT)		-	19.4	16.9	19.2	20.9
	AWD		SKYACTIV- DRIVE (6EC-AT)	3,882,600	-	16.6 [16.8]	13.6 [13.4]	16.5 [16.8]	18.6 [18.9]
			SKYACTIV- MT (6MT)		-	18.6	16.3	18.4	20.0

—Prices shown above do not include insurance or taxes except consumption tax. A recycling fee of 12,630 yen must also be paid at the time of purchase.

—The figures in square brackets indicate fuel economy with i-ELOOP, available as a factory-installed option with the XD L Package and XD Exclusive Mode model grades with automatic transmission. i-ELOOP costs 64,800 yen.

—If the special body colors Soul Red Crystal, Machine Gray and Snow Flake White Pearl Mica are selected, the price increases by 75,600 yen, 54,000 yen, and 32,400 yen respectively (including tax in all cases.)

#

- 1 Global award count for first- and second-generation models from February 2012 through September 2018. (Based on Mazda's own research.)
- 2 New Japan-made SUVs with 2,000 cc or larger diesel engines sold as catalog models as of September 2018. (Based on Mazda's own research.)
- 3 The base models for the special editions are the 25T L Package (FWD/AWD) with SKYACTIV-G 2.5T and XD L Package (FWD/AWD) with SKYACTIV-D 2.2.
- 4 Standard equipment on all model grades.
- 5 Apple CarPlay is a trademark of Apple Inc. registered in the U.S. and other countries. A USB cable is required to use CarPlay. Check the below website for compatible iPhone models.
<https://www.apple.com/jp/ios/carplay/>
- 6 Android and Android Auto are trademarks of Google LLC. A USB cable is needed to use Android Auto. Check the below website for compatible smartphone models.
<https://support.google.com/androidauto>
- 7 Standard equipment on all models except the Exclusive Mode special edition. Exclusive Mode models come standard with a 10-speaker Bose sound system featuring AUDIOPILOT™2 + Centerpoint®2.
- 8 JC08 and WLTC test cycle fuel economy figures listed here have been measured under prescribed test conditions and surveyed by Japan's Ministry of Land, Infrastructure, Transport and Tourism. Fuel consumption is affected by driving conditions (weather, traffic conditions, etc.) and driving style (rapid acceleration, use of air conditioning, etc.)
WLTC: A global test cycle consisting of city, suburban and highway modes combined to reflect average use times.
City mode: Simulates driving at low speeds with traffic lights and congestion.
Suburban mode: Simulates driving with less influence from traffic lights and congestion
Highway mode: Simulates driving on a highway
- 9 Tax reduction based on Japan's tax incentive program to promote eco-cars (Vehicles must be registered by March 31, 2019, to be eligible for acquisition tax reduction, and by April 30, 2019, to be eligible for weight tax reduction. Please talk to sales staff at your local dealer regarding vehicles registered after these dates.