



February 5, 2019

Mazda to Unveil New SUV at Geneva Motor Show

Second new-generation model breaks cover

HIROSHIMA, Japan—Mazda will showcase the world premiere of a new SUV, the second model in its new-generation lineup, at the Geneva International Motor Show which runs from March 5-17, 2019.¹

As a brand-new addition to the Mazda lineup, the SUV offers refined quality in all the areas that matter to drivers. It features the maturing Kodo design language and Mazda's new-generation Skyactiv-Vehicle Architecture, which draws out people's inherent balance ability. The powertrain lineup comprises the latest Skyactiv engines, including the revolutionary Skyactiv-X, which adopts a unique combustion method to combine the free-revving performance of a gasoline engine with the superior response of a diesel.



New Mazda SUV

Geneva will also host the European premiere of the Mazda MX-5 30th Anniversary Edition, which will be revealed for the first time at the Chicago Auto Show in February.

MAZDA EXHIBITS AT THE GENEVA INTERNATIONAL MOTOR SHOW

Reference model	New SUV (World premiere)
Vehicles scheduled for sale	Mazda MX-5 30 th Anniversary Edition (European premiere), All-New Mazda3 sedan
Vehicles on sale	All-New Mazda3 hatchback, Mazda6 (sedan/wagon), Mazda2, Mazda CX-5, Mazda MX-5 RF

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¹ Press days are March 5-6. Public days are March 7-17. Mazda will hold a press conference at 1:00 p.m. on Tuesday, March 5 (local time).