



July 30, 2019

## Mazda Production and Sales Results for June 2019 and for January through June 2019 (Flash Report)

Mazda Motor Corporation's production and sales results for June 2019 and for January through June 2019 are summarized below.

### I. Production

	Breakdown	June 2019		Jan - Jun 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	83,352	-12.9	519,503	+2.2
	Commercial Vehicles	937	-28.4	5,419	-12.8
	Total	84,289	-13.1	524,922	+2.0
OVERSEAS PRODUCTION	Passenger Vehicles	32,572	-34.0	205,857	-31.5
	Commercial Vehicles	2,531	-2.8	16,856	-6.4
	Total	35,103	-32.4	222,713	-30.1
GLOBAL PRODUCTION	Passenger Vehicles	115,924	-20.1	725,360	-10.3
	Commercial Vehicles	3,468	-11.4	22,275	-8.1
	Total	119,392	-19.8	747,635	-10.3

Note 1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units). Non-Mazda-brand passenger vehicles are included.

Note 2) Global production figures are the sum total of domestic and overseas production volumes.

### 1. Domestic Production

#### (1) June 2019

Mazda's domestic production volume in June 2019 decreased 13.1% year on year due to decreased production of passenger and commercial vehicles.

[Domestic production of key models in June 2019]

CX-5: 38,411 units (down 12.6% year on year)

MAZDA3 (includes Axela): 14,205 units (up 23.3%)

CX-3: 8,157 units (down 37.6%)

#### (2) January through June 2019

Mazda's total domestic production volume in the period from January through June 2019 increased 2.0% year on year due to increased production of passenger vehicles.

[Domestic production of key models in the period from January through June 2019]

CX-5: 230,156 units (up 4.3% year on year)

MAZDA3 (includes Axela): 97,884 units (up 24.2%)

CX-3: 55,958 units (down 8.6%)

## 2. Overseas Production

### (1) June 2019

Mazda's overseas production volume in June 2019 decreased 32.4% year on year, reflecting decreased production of passenger and commercial vehicles.

[Overseas production of key models in June 2019]

MAZDA2: 11,122 units (down 12.2% year on year)  
 MAZDA3: 7,597 units (down 66.5%)  
 CX-4: 3,794 units (down 24.9%)

### (2) January through June 2019

Mazda's total overseas production volume in the period from January through June 2019 decreased 30.1% year on year due to decreased production of passenger and commercial vehicles.

[Overseas production of key models in the period from January through June 2019]

MAZDA2: 63,075 units (up 16.2% year on year)  
 MAZDA3: 60,738 units (down 54.3%)  
 CX-4: 23,189 units (down 31.9%)

## II. Domestic Sales

	Breakdown	June 2019		Jan - Jun 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	11,894	-28.8	92,516	-14.1
	Commercial Vehicles	1,799	-17.0	11,295	-7.1
	Registration Total	10,906	-29.3	83,812	-13.7
	Micro-mini Total	2,787	-19.5	19,999	-12.3
	Total	13,693	-27.5	103,811	-13.4

### (1) June 2019

Mazda's domestic sales volume in June 2019 decreased 27.5% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 3.8% (down 1.5 points year on year), with a 1.7% share of the micro-mini segment (down 0.5 points) and a 3.0% total market share (down 1.2 points).

[Domestic sales of key models in June 2019]

MAZDA2 (Demio): 2,814 units (down 24.2% year on year)  
 CX-5: 2,255 units (down 32.9%)  
 MAZDA3 (includes Axela): 1,825 units (up 25.9%)

## (2) January through June 2019

Mazda's domestic sales volume in the period from January through June 2019 decreased 13.4% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 4.8% (down 0.8 points), with a 2.0% share of the micro-mini segment (down 0.3 points) and a 3.8% total market share (down 0.6 points year on year).

[Domestic sales of key models in the period from January through June 2019]

MAZDA2 (Demio): 20,522 units (down 23.9% year on year)

CX-5: 20,199 units (up 3.2%)

CX-8: 14,785 units (down 19.8%)

## III. Exports

	Breakdown	June 2019		Jan - Jun 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	74,856	-2.5	435,128	+4.1
	North America	27,441	-2.9	172,142	+6.1
	Europe	23,575	+15.0	126,383	+25.0
	Oceania	5,358	-30.1	32,448	-21.0
	Others	18,482	-9.1	104,155	-8.3
	Total	74,856	-2.5	435,128	+4.1

## (1) June 2019

Mazda's export volume in June 2019 decreased 2.5% year on year due to decreased shipments to North America, Oceania and other regions.

[Exports of key models in June 2019]

CX-5: 37,096 units (up 2.0 % year on year)

MAZDA3: 14,046 units (up 27.4%)

CX-3: 8,438 units (down 31.6%)

## (2) January through June 2019

Mazda's export volume in the period from January through June 2019 increased 4.1% year on year due to increased shipments to North America and Europe.

[Exports of key models in the period from January through June 2019]

CX-5: 207,554 units (up 5.0% year on year)

MAZDA3: 88,487 units (up 28.6%)

CX-3: 48,998 units (down 9.7%)

#### IV. Global Sales

	Breakdown	June 2019		Jan - Jun 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	13,693	-27.5	103,811	-13.4
	U.S.A.	22,828	-15.1	138,555	-15.5
	China	19,574	+1.4	106,345	-27.1
	Europe	24,376	-1.0	140,721	-1.6
	Others	41,283	-17.2	254,990	-7.3
	Overseas Sales	108,061	-10.4	640,611	-12.0
	Total	121,754	-12.8	744,422	-12.2

##### (1) June 2019

Mazda's global sales volume in June 2019 decreased 12.8% year on year due to decreased sales in Japan, the U.S., Europe and other regions.

##### [Domestic sales of key models in June 2019]

CX-5: 38,374 units (down 4.2% year on year)

MAZDA3 (includes Axela): 26,148 units (down 22.6%)

MAZDA2 (includes Demio): 13,643 units (down 6.0%)

##### (2) January through June 2019

Mazda's global sales volume in the period from January through June 2019 decreased 12.2% year on year due to decreased sales in Japan, the U.S., China, Europe and other regions.

##### [Global sales of key models in the period from January through June 2019]

CX-5: 226,393 units (down 7.4% year on year)

MAZDA3 (includes Axela): 161,014 units (down 22.5%)

MAZDA2 (includes Demio): 85,385 units (down 0.8%)

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