



September 27, 2019

Mazda Production and Sales Results for August 2019 (Flash Report)

Mazda Motor Corporation's production and sales results for August 2019 are summarized below.

I. Production

	Breakdown	August 2019		Jan - Aug 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	74,492	+16.3	682,132	+8.3
	Commercial Vehicles	774	-0.4	7,045	-7.0
	Total	75,266	+16.1	689,177	+8.1
OVERSEAS PRODUCTION	Passenger Vehicles	39,588	-5.7	279,806	-27.5
	Commercial Vehicles	3,199	-5.9	23,007	-7.7
	Total	42,787	-5.7	302,813	-26.3
GLOBAL PRODUCTION	Passenger Vehicles	114,080	+7.6	961,938	-5.3
	Commercial Vehicles	3,973	-4.9	30,052	-7.6
	Total	118,053	+7.1	991,990	-5.4

Note 1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units). Non-Mazda-brand passenger vehicles are included.

Note 2) Global production figures are the sum total of domestic and overseas production volumes.

1. Domestic Production

Mazda's total domestic production volume in August 2019 increased 16.1% year on year due to increased production of passenger vehicles.

[Domestic production of key models in August 2019]

CX-5: 26,805 units (up 0.2% year on year)

MAZDA3: 16,485 units (up 79.0%)

CX-3: 7,220 units (down 27.1%)

2. Overseas Production

Mazda's overseas production volume in August 2019 decreased 5.7% year on year, reflecting decreased production of passenger and commercial vehicles.

[Overseas production of key models in August 2019]

MAZDA3: 11,768 units (down 21.6% year on year)

MAZDA2: 11,125 units (up 14.8%)

MAZDA6: 6,260 units (up 68.5%)

II. Domestic Sales

	Breakdown	August 2019		Jan - Aug 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	12,844	-5.8	120,497	-10.7
	Commercial Vehicles	1,578	-10.6	14,809	-6.9
	Registration Total	11,398	-3.9	109,181	-9.8
	Micro-mini Total	3,024	-14.6	26,125	-12.2
	Total	14,422	-6.3	135,306	-10.3

Mazda's domestic sales volume in August 2019 decreased 6.3% year on year, reflecting decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 4.7% (down 0.4 points year on year), with a 2.1% share of the micro-mini segment (down 0.6 points year on year) and a 3.7% total market share (down 0.5 points year on year).

[Domestic sales of key models in August 2019]

MAZDA3 (includes Axela): 4,009 units (up 299.3% year on year)

CX-5: 2,052 units (down 2.5%)

MAZDA2 (Demio): 1,805 units (down 55.0%)

III. Exports

	Breakdown	August 2019		Jan - Aug 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	64,741	+12.8	576,457	+9.2
	North America	18,811	+7.2	212,384	+7.8
	Europe	26,458	+52.4	180,806	+33.1
	Oceania	4,766	-16.6	44,359	-13.2
	Others	14,706	-12.3	138,908	-3.6
	Total	64,741	+12.8	576,457	+9.2

Mazda's export volume in August 2019 increased +12.8% year on year due to increased shipments to North America, Europe and other regions.

[Exports of key models in August 2019]

CX-5: 27,070 units (up 10.6% year on year)

MAZDA3: 12,114 units (up 26.3%)

CX-3: 6,771 units (up 32.8%)

IV. Global Sales

	Breakdown	August 2019		Jan - Aug 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	14,422	-6.3	135,306	-10.3
	U.S.A.	27,482	+6.5	189,329	-11.5
	China	17,729	-20.7	141,125	-25.3
	Europe	17,999	-11.5	179,613	-2.2
	Others	39,383	-16.5	339,031	-8.0
	Overseas Sales	102,593	-11.3	849,098	-11.1
	Total	117,015	-10.7	984,404	-11.0

Mazda's global sales volume in August 2019 decreased 10.7% year on year due to decreased sales in China, Europe and other regions.

[Global sales of key models in August 2019]

CX-5: 37,252 units (up 1.2% year on year)

MAZDA3 (includes Axela): 27,783 units (down 15.8%)

CX-3: 10,498 units (down 22.0%)

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