



## Mazda Announces Start of US Pre-Orders for Diesel-Powered Mazda CX-5 at New York International Auto Show

**HIROSHIMA**, **Japan**—Mazda Motor Corporation announced today at the New York International Auto Show<sup>1</sup> that it has begun accepting pre-orders for the diesel-powered Mazda CX-5 in the U.S. market.







Skyactiv-D 2.2 diesel engine for the U.S.

The Skyactiv-D 2.2-liter diesel engine in the U.S.-specification CX-5 adopts special combustion control software and exhaust treatment systems to meet U.S. emissions regulations, yet preserves the excellent response and easy-revving feel for which Mazda's Skyactiv diesel engines are renowned. It is the first time Mazda has offered a diesel-powered passenger car in the U.S. market.<sup>2</sup>

In line with its "Sustainable Zoom-Zoom 2030" long-term vision for technology development, Mazda aims to use the fundamental appeal of the automobile - driving pleasure - to inspire people, enrich society and help bring about a beautiful earth. By offering an experience of car ownership that celebrates driving, the company hopes to enrich lives and build a strong bond with customers.

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<sup>1</sup> Press days are April 17 – 18. The show is open to the public from April 19 - 28. Mazda held a press conference at 12:35 p.m. (local time) on Wednesday, April 17.

<sup>2</sup> Passenger car: a vehicle other than a van or truck that seats ten or fewer people. Based on Mazda's in-house research.