



May 30, 2019

Mazda Production and Sales Results for April 2019 (Flash Report)

Mazda Motor Corporation's production and sales results for April 2019 are summarized below.

I. Production

	Breakdown	Apr 2019		Jan - Apr 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	85,665	+4.6	353,761	+5.3
	Commercial Vehicles	893	-19.0	3,545	-8.6
	Total	86,558	+4.2	357,306	+5.1
OVERSEAS PRODUCTION	Passenger Vehicles	30,458	-30.5	142,572	-27.8
	Commercial Vehicles	2,128	-15.1	11,345	+1.1
	Total	32,586	-29.6	153,917	-26.2
GLOBAL PRODUCTION	Passenger Vehicles	116,123	-7.6	496,333	-7.0
	Commercial Vehicles	3,021	-16.3	14,890	-1.4
	Total	119,144	-7.9	511,223	-6.8

Note 1): Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units). However, non-Mazda-brand passenger vehicles produced at the Mexico plant are included.

Note 2): Global production figures are the sum total of domestic and overseas production volumes.

1. Domestic Production

Mazda's domestic production volume in April 2019 increased 4.2% year on year due to increased production of passenger vehicles.

[Domestic production of key models in April 2019]

CX-5: 39,146 units (up 6.8% year on year)
Mazda3: 18,791 units (up 38.7%)
CX-3: 9,979 units (down 12.3%)

2. Overseas Production

Mazda's overseas production volume in April 2019 decreased 29.6% year on year due to decreased production of passenger and commercial vehicles.

[Overseas production of key models in April 2019]

Mazda3: 9,249 units (down 55.3% year on year)
Mazda2: 8,417 units (up 66.0%)
CX-4: 5,097 units (down 9.9%)

II. Domestic Sales

	Breakdown	Apr 2019		Jan - Apr 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	9,654	-20.6	68,294	-11.0
	Commercial Vehicles	1,563	-8.9	7,682	-5.4
	Registration Total	8,383	-21.0	61,865	-10.0
	Micro-mini Total	2,834	-13.1	14,111	-12.1
	Total	11,217	-19.2	75,976	-10.4

Mazda's domestic sales volume in April 2019 decreased 19.2% year on year due to decreased sales of passenger and commercial vehicles. Mazda's registered vehicle market share was 3.6% (down 1.1 points year on year), with a 1.9% share of the micro-mini segment (down 0.4 points) and a 3.0% total market share (down 0.8 points).

[Domestic sales of key models in April 2019]

Mazda2 (Demio):	2,339 units (down 15.7% year on year)
CX-5:	2,016 units (up 3.5%)
CX-8:	1,278 units (down 53.4%)

III. Exports

	Breakdown	Apr 2019		Jan - Apr 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	79,458	+12.4	295,253	+5.2
	North America	38,359	+37.9	115,304	+7.0
	Europe	22,242	+26.4	89,882	+29.6
	Oceania	5,716	-22.1	21,670	-20.6
	Others	13,141	-26.7	68,397	-10.2
	Total	79,458	+12.4	295,253	+5.2

Mazda's export volume in April 2019 increased 12.4% year on year due to increased shipments to North America, Europe and other regions.

[Exports of key models in April 2019]

CX-5:	38,860 units (up 17.1% year on year)
Mazda3:	17,147 units (up 33.8%)
CX-3:	10,098 units (down 13.2%)

IV. Global Sales

	Breakdown	Apr 2019		Jan - Apr 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	11,217	-19.2	75,976	-10.4
	U.S.A.	19,702	-14.5	90,535	-15.4
	China	16,919	-31.2	69,386	-32.0
	Europe	20,654	-5.2	94,062	-3.6
	Others	41,796	+0.3	171,905	-3.4
	Overseas Sales	99,071	-10.8	425,888	-12.1
	Total	110,288	-11.8	501,864	-11.9

Mazda's global sales volume in April 2019 decreased 11.8% year on year due to decreased sales in the U.S., China, Europe and other regions.

[Global sales of key models in April 2019]

CX-5: 32,657 units (down 10.8% year on year)
Mazda3: 24,695 units (down 19.6 %)
Mazda2: 12,571 units (up 13.0%)

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